

SAMPARK & CO – FIRM PROFILE v111212

SAMPARK & Co was established in 1999 by its principal Sam Park as a boutique legal firm dealing exclusively with intellectual property matters whether they are contentious or non-contentious and services clients and their intellectual property matters all around the world. The firm generally does not accept instructions in matters not related to intellectual property.

A point of distinction between SAMPARK & Co and most other Australian legal firms is that the firm SAMPARK & Co is a registered patent and trade mark attorneys practice and provides the full spectrum of services associated with a patent and trade mark practice in Australia, New Zealand and other foreign and international jurisdictions.

A point of distinction between SAMPARK & Co and most other Australian patent and trade mark attorney firms is that the firm SAMPARK & Co is also a legal practice allowing SAMPARK & Co to conduct both the non-contentious and contentious aspects of client's intellectual property matters including matters before the Australian court system.

SAMPARK & Co deals with both domestic and overseas matters all around the world and our services range from helping our clients build, manage and protect their national and international intellectual property portfolios, and or dealing with a client's national or international issues that may or have arisen in light of others intellectual property rights.

You may be seeking protection of your intellectual property, enforcement of granted intellectual property rights, or you may require advice about another's intellectual property rights [such as a commercial competitor] to provide you freedom and or confidence to operate in a market place, or if you are not clear about exactly what you require but know the outcomes you want SAMPARK & Co can assess your position, the intellectual property environment you operate in and outline options and make recommendations consistent with the outcomes that you require.

Sam Park, the principal of SAMPARK & Co, is a qualified and practicing lawyer, engineer, registered patent and trade mark attorney and notary public and has been practicing as a professional engineer since 1984 and as a lawyer since 1996 and has been in private practice in Australian patent and trade mark attorney firms since 1991, and brings professional engineering and legal experience to the firm.

SAMPARK & Co will accept instructions in most technologies and patentable subject matter including business related methods.

The staff of SAMPARK & Co are friendly, approachable and honourable not only in dealings with clients, but also with opponents even in contentious matters as SAMPARK & Co believes the interest of the client in this way can be best protected and promoted. Clients of our firm can speak with the attorney at all stages that is actually working on their matter.

SAMPARK & Co is located in the central business district of Sydney, Australia, yet we serve clients all around the world. Our office may be found at:

KING GEORGE CHAMBERS
Suite 415, 375 George Street
SYDNEY AUSTRALIA 2000

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Facsimile	+61 2 9299 3589
Email	office@spco.com.au
Web	www.spco.com.au
Skype	sam.park.sydney

If you require assistance in your intellectual property matters and enjoy a close professional relationship with your attorneys and lawyers then perhaps SAMPARK & Co can be of help.

SAMPARK & CO – SERVICES

SAMPARK & Co provides the full spectrum of services associated with a patent and trade mark practice in Australia, New Zealand and other foreign and international jurisdictions including:

OBTAINING PROTECTION

- patents
- trade marks
- designs
- national
- foreign

DUE DILIGENCE SERVICES

- management and strategy advice
- IP identification and audits
- searches and clearance reports
- freedom to operate advices
- watching services
- investigations services

MANAGEMENT & ADMINISTRATION

- renewal services
- address for service

TRAINING

- in house IP seminars for client's management and staff

SAMPARK & Co also provides the full spectrum of services associated with an intellectual property legal practice in both contentious and non-contentious matters including:

ENFORCING RIGHTS & PROCEEDINGS

- infringement actions

DEFENCE SERVICES IN PROCEEDINGS

- defending or mitigating IP infringement actions

AGREEMENTS

- licenses
- assignments
- IP development contracts
- formalising IP ownership
- non disclosure agreements

LITIGATION SUPPORT SERVICES

- providing consultancy services in preparation of or during the course of legal proceedings conducted by other lawyers
- infringement opinions
- validity opinions
- second opinions

SAMPARK & CO also provides the full spectrum of services associated with a public notary practice including:

Notarial Acts & Certificates**Appostille Services****Legalisation Services**

PROFESSIONAL PROFILE - SAM PARK

Name	Sam Park
Telephone	+61 2 9299 7731
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Academic Qualifications

- Bachelor of Engineering (Electrical) from the University of New South Wales 1984
- Diploma of Law from the Legal Practitioners Admission Board (NSW) 1995.
- Graduate Diploma in Industrial Property from the University of Technology, Sydney 1995.

Admissions & Registrations

- Admitted as a legal practitioner in the Supreme Court of New South Wales
- Admitted as a legal practitioner in the High Court of Australia and all other courts of federal jurisdiction
- Appointed as a notary public in the state of New South Wales by the Supreme Court of New South Wales
- Registered Patent and Trade Mark Attorney in Australia
- Registered Patent Attorney in New Zealand

Professional Experience

- Industry experience as professional engineer prior to entering the practice of law and intellectual property
- Professional experience as an intellectual property lawyer and patent and trade mark attorney with other Australian patent and trade mark attorney firms prior to the commencement of SAMPARK & Co
- Business and professional experience in starting and running a private legal practice and patent and trade mark attorneys practice
- Public speaking engagements in intellectual property matters at inventor/business forums to the public at large
- Public speaking engagements in intellectual property matters at legal education forums to fellow legal practitioners
- Private speaking engagements in intellectual property matters at in house education forums to staff and professional colleagues

Professional Memberships

- Law Society of NSW
- Institute of Patent and Trade Mark Attorneys of Australia
- Asian Patent Attorney Association
- Licensing Executives Society (International)
- Licensing Executives Society (Australia & New Zealand)
- Intellectual Property Society of Australia and New Zealand Inc
- St George Sutherland Law Society Inc.
- Sydney City Law Society Inc.

Languages

- English
- Greek

Active Interests

- competitive sailing